



Greetings!

The Sullivan Chamber & Economic Development Main Street Music and Market Festival Committee is making plans for the 1st Main Street Music and Market event. The festival will be held on Saturday, June 16, 2018 from **noon -11pm**.

The SCED hosts this event to bring out-of-town residents (along with their money) to our community where they will spend that money at local businesses. In addition, we want to provide an event for our residents to encourage fellowship and pride in our community. The success of this event is credited largely to the efforts of volunteers, who lend their time & efforts. However, the SCED's budget for this event is limited. In order to make the Main Street Music and Market a great festival, we are seeking financial support from businesses like you to assist us with the costs of the entertainment, stage and marketing.

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of Main Street Music and Market. We are offering exclusive sponsoring of the bands! Contact the SCED office at 217-728-4223 for more information. With your donation, you will be able to enjoy excellent exposure to this important segment of your target audience.

We have multiple levels of sponsorship packages, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help The Sullivan Chamber & Economic Development provide the best festival possible.

We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form to the SCED. Thank you in advance for your support.

Sponsor Benefits:

- Reference in promotional materials
- Signage in front of the Main Stage and various areas of the event
- Extended right to retain sponsorship on a 1-year continuum

Sincerely,

Laurrie Minor
Sullivan Chamber & Economic Development

**Yes, I will contribute to the Main Street Music and Market Festival 2018
(please circle one)**

Enclosed is our check for \$_____. **Or**

**I would like to sponsor a band for Main Street Music and Market Festival 2018 please contact me regarding Sponsorship. Cost is \$2000/band.*

Please make check payable and mail to the:
Sullivan Chamber and Economic Development
Include memo: Main Street Music and Market 2018
112 W. Harrison St.
Sullivan, IL 61951

Business Name: _____

Contact Name: _____

Phone: _____



<i>Bronze</i>	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>	<i>Diamond</i>
\$100 Donation	\$250 Donation	\$350 Donation	\$550 Donation	\$600 Donation
<p>Listed on SCED website</p>	<p>Listed on SCED website</p> <p>Listed on SCED Facebook page</p> <p>Listed on all E-newsletter blitz from the SCED</p>	<p>Listed on SCED website</p> <p>Listed on SCED Facebook page</p> <p>Listed on all E-newsletter blitz from the SCED</p> <p>Listed on Sponsor Recognition banner</p>	<p>Listed on SCED website</p> <p>Listed on SCED Facebook page</p> <p>Listed on all E-newsletter blitz from the SCED</p> <p>Listed on Sponsor Recognition banner</p> <p>Signage at the stages with your company logo</p> <p>2 Complimentary Passes into the event (to be used for self, employees or customers!)</p>	<p>Listed on SCED website</p> <p>Listed on SCED Facebook page</p> <p>Listed on all E-newsletter blitz from the SCED</p> <p>Listed on Sponsor Recognition banner</p> <p>Signage at the stages with your company logo</p> <p>Reference in all promotional materials (print & signage)</p> <p>5 Complimentary Passes into the event (to be used for self, employees or customers!)</p>